

## ***A cost-effective marketing tool.***

Compared to traditional homebuyers, Internet users view fewer homes before making a purchase (7.9 vs. 15.1), purchase a more expensive home (25% higher sale price) and will use the Internet again the next time they purchase a home (96%). \*

Whether you choose to produce virtual tours yourself with a RTV Tour Builder System or use one of our of our trained Tour Builders, contact us today to put your properties online.

\*California Association of REALTORS.

## ***Homes Sell Quicker with 360° Panoramic Virtual Tours***

### **Virtual 360° Images**

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# **Virtual 360° Images**

**Virtual 360° Images** offers you a 360° virtual tour solution for the real estate market, resorts and time shares, condominium communities, entertainment facilities, business and commercial properties.



# Virtual 360° Images

*Our virtual tours are better because they are:*

## **Interactive**

Viewers choose what rooms they want to see and at their own leisure. Our Tour-To-Go™ feature allows viewers to download tours right to the desktop. Tours are available online 24/7.

## **Audio**

Professional Voice-Over audio is available with our tours to deliver the perfect marketing message for each property.

## **Intuitive**

Text descriptions and HotSpots help viewers naturally understand how to walk through a tour.



*You will prefer Virtual 360° Images because our tours:*

## **Save Time and Money**

Our tours help eliminate repetitious showings, non-qualified buyers and travel.

## **Better Looking**

Each 360° images is optimized with our special software to maintain superior picture quality. Tours look natural, not warped or distorted.

## **Online Faster**

Our turnkey software and hardware package puts your tour online within 24 hours of receiving the images. That's as much as 50%-75% faster than other services.

## **Lightweight and Portable**

Our tours are small enough to send via e-mail or diskette and are narrow-band friendly. The Tour-To-Go™ feature allows viewers to download tours right to the desktop, which can then be burned to CD

*A new leader in virtual tour technology:*

**Virtual 360° Images** is a new leader for virtual tour technology. Our system is designed especially for the real estate market, providing the highest quality tours online today. Our images are larger, and appear crisp and glossy not warped or fish-eyed.

The **Real Tour Vision** system that we use features Tour-To-Go™ (download and distribute option), navigational HotSpots with text descriptions, custom banners, agent/broker photos and links, and a banner marketing plan to help drive down tour costs.

**Virtual 360° Images** offers quality support to all of its customers.

